



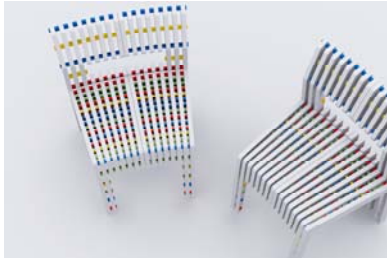
PRESS RELEASE

>>> CHARITY CHAIR <<<

„Pimp up my chair“ - with this slogan AIT and the Swiss furniture manufacturer Dietiker have invited European architects and interior designers to become part of our „Charity Chair“ project. The challenge is to redesign the wooden chair “Ono” following their very own ideas being allowed to do with it whatever they like. All chairs will afterwards be auctioned for charitable purposes: all revenues go to a children's project in the South African township Langa near Cape Town. The South African outpost of the diocese of Augsburg will make sure that all money will arrive exactly where it is needed. It is the orphanage in Langa who cares for children having lost their parents due to Aids, crime, lack of health care and terrible social conditions. This AIT charity project has first been launched in 2008 and is taking place a second time in this soccer world cup year. As from June the chairs will be presented in the AIT-ArchitekturSalons as well as in several German and European cities where visitors of the exhibitions can make a bid themselves. The final event will take place in autumn in Berlin. There will be 120 chairs - and AIT is celebrating its 120th anniversary this year. We take this reason to even enhance both the charity project and the exhibitions by public parties in the ArchitekturSalons offering various auctions and showing live pictures of the orphanage in Langa. The intention is to bring bidders and buyers of the chairs and the beneficiary of the project closer together. By the way, the Dietiker chair “Ono” costs 300 EURO - even before its redesign. The architects and interior designers who have been working with the chair come from Scandinavia, Great Britain, Benelux, Italy, Switzerland, Austria and Germany. 100 chairs have been allocated directly to architects and interior designers, 15 are being worked on by universities and children taking part in our AIT children workshops. Meanwhile a lot of chairs have been returned to us and the results exceed by far our expectations!

Dates and places of the roadshow (expected):

June 10 th - 24 th	Exhibition in the AIT-ArchitekturSalon München / Germany
June 29 th - July 15 th	Exhibition in the AIT-ArchitekturSalon Hamburg / Germany
Third week of September	Event in London / Great Britain
Fourth week of September	Event in Rotterdam / The Netherlands
October 2010	Exhibition at the Interieur trade fair in Kortrijk / Belgium
October 2010	Exhibition in occasion of the Orgatec trade fair in Cologne / Germany
November 6 th - 7 th	Exhibition in occasion of the Designers Saturday in Langenthal / Switzerland
Third week of November	Auction of all redesigned chairs in Berlin / Germany



Participants

GERMANY

COAST Office Architecture, Stuttgart
www.coastoffice.de

ippolito fleitz group GmbH, Stuttgart
www.ifgroup.org

GRAFT, Berlin
www.graftlab.com

mori projects, Stuttgart
www.mori-projects.de

RAISERLOPES Architekten / Innenarchitekten, Stuttgart
www.raiserlopes.com

JOI-DESIGN, Hamburg
www.joi-design.com

Störmer Murphy and Partners, Hamburg
www.stoermer-partner.de

Kleihues + kleihues, Berlin
www.kleihues.com

Bolzenius und Westkämper GmbH, Herzebrock
<http://bundw-gmbh.de>

Ellis Williams Architects, Berlin
www.ewa.co.uk

Roomarts, Bad Aibling
roomarts.de

Stark Architekten, München
www.stark-architekten.de

Steidle Architekten Gesellschaft von Architekten und Stadtplanern mbH, München
www.steidle-architekten.de

Simon Kühl, Kiel
 Architekt

hks ARCHITEKTEN + GESAMTPALNER GmbH, Erfurt
www.hks-architekten.de

Gregor Fuchshuber & Partner Freie Architekten, Leipzig
www.fuchshuberpartner.de

Osterwold° Schmidt Explander Architekten BDA, Weimar
www.osterwold-schmidt.de

knerer und lang Architekten GmbH, Dresden
www.knererlang.de

Eike Becker Architekten, Berlin
www.eikebeckerarchitekten.com

Gewers & Pudewill, Berlin
www.gewers-pudewill.com

Iwa Ieyk wollenberg architekten gbr, Berlin
www.iwarchitects.eu

J. MAYER H., Berlin
www.jmayerh.de

Heinle, Wischer und Partner, Köln
www.heinlewischerpartner.de

ORTNER & ORTNER, Köln
www.ortner-ortner.de

HPP Architekten, Düsseldorf
www.hpp.com

Eller + Eller Architekten, Düsseldorf
www.eller-eller.de

3 deluxe, Wiesbaden
www.3deluxe.de

Friederike Rückert, Kiel
 Muthesius Kunsthochschule Kiel

KEGGENHOFF | PARTNER, Arnsberg
www.keggenhoff.de

Schmidt Holzinger Innenarchitekten, Rodgau
www.schmidtholzinger.de

GKK Architekten, Berlin
www.gkk-architekten.de

Moritz Müller Architekt | Ulrich Vollborn Design, Hamburg
www.luxus.to

Leson Innenarchitektur x Objektmanagement, Frankfurt a.M.
www.leson.de

designstudio regina dahmen-ingenhoven, Düsseldorf
www.drdi.de

ITALY

Matteo Thun & Partners, Milano
www.matteothun.com

USA

Rafael Vinoly Architects, New York
www.rvapc.com

AUSTRIA

Alles Wird Gut Architekten ZT GmbH, Wien
www.alleswirdgut.cc

caramel architekten zt gmbh, Wien
www.caramel.at

Hertl.Architekten ZT GmbH, Steyr
www.hertl-architekten.com

gharakhanzadeh sandbichler architekten zt gmbh, Wien
www.gs-arch.at

Architekturbüro Plottegg, Graz
plottegg.tuwien.ac.at

kunath trenkwalder, Wien
www.kunathtrenkwalder.at

Proyer & Proyer Architekten OEG, Steyr
www.proyer.com

BKK3 Architektur ZT GmbH, Wien
www.bkk-3.com

Berger + Parkkinen Architekten ZT GmbH, Wien
www.berger-parkkinen.com

ARTEC Architekten, Wien
www.artec-architekten.at

INNOCAD, Graz
www.innocad.at

INNOCAD & Norma Linsberger Architektur GmbH, Wien
www.icnl.at

Aicher Architekten, Lustenau
www.aicher-architekten.at

PURPUR.ARCHITEKTUR ZT GmbH, Graz
www.purpur.cc

marte.marte architekten zt GmbH, Weiler
www.marte-marte.com

Ernst Gisela Brecht & Partner Architektur ZT GmbH, Graz
www.gisela-brecht.at

Peichl & Partner ZT GmbH, Wien
www.peichl-partner.at

Dietrich | Untertrifaller Architekten, Bregenz
www.dietrich.untertrifaller.com

SWITZERLAND

Studio Architetto Mario Botta, Lugano
www.botta.ch

Architektur und Designbüro Pia Schmid, Zürich
www.piaschmid.ch

Gessaga Hindermann GmbH, Zürich
www.gessaga-hindermann.ch

Riken Yamamoto + Beda Faessler Architekten, Zug
www.ya-fa.ch

Bob Gysin & partner BGP Architekten ETH SIA, Zürich
www.bgp.ch

Atelier Teamwerk, Freuenfeld
www.werkplatz.com

Ramseier & Associates LTO., Zürich
www.ramseier-assoc.com

Carlos Martinez, Berneck
www.carlosmartinez.ch

NETHERLANDS

Group A, Rotterdam
www.groupa.nl

Wiel Arets Architects, Amsterdam
www.wielarets.nl

NL Architects, Amsterdam
www.nlarchitects.nl

Hollandse Nieuwe concepts & design, Amsterdam
www.hollandse-nieuwe.com

HofmanDujardin, Amsterdam
www.hofmandujardin.nl

INBO, Eindhoven
www.inbo.com

Claessens Erdmann architects designers, Amsterdam
www.claessens-erdmann.nl

Arons en Gelauff Architecten, Amsterdam
www.aronsengelauff.nl

Studio Leon Their, Den Haag
www.studioleonthier.nl

de Zwarte Hond, Rotterdam
www.dezwartehond.nl

M+R Architekten, Eindhoven
www.www.mplusr.nl

OMA, Rotterdam
www.oma.nl
SeARCH, Amsterdam
www.search.nl
D/Dock, Amsterdam
www.ddock.nl
Architectenbureau Paul de Ruiter, Amsterdam
www.paulderuiter.nl
Cpezed, Delft
www.cepezed.nl
Claus en Kaan Architecten, Amsterdam
www.clausenkaan.com
atelier voor bouwkunst, Rotterdam
www.dollab.nl
MAS Architecten, Rotterdam
www.masarchitecture.nl

DENMARK
Aarstiderne Arkitekter A/S, København
www.aarstiderne.dk
Søren Robert Lund Architects, København
www.srlarkitekter.dk
KiBiSi, København
www.kibisi.com
Schmidt Hammer Lassen, Århus
www.shl.dk
C.F. Møller, Århus
www.cfmoeller.com

BELGIUM
PROCOS, Antwerpen
www.procosgroup.com
Robbrecht En Daem Architecten, Gent
www.robbrechtendaem.com
Dirk de Leeuw Architects, Brussels
www.dlarchitects.be
JDS Architects, Brussels
www.jdsarchitects.com
CONIX C. Architectenbureau bvb, Antwerpen
www.conixarchitects.com

GREAT BRITAIN
Jestico + Whiles, London
www.jesticowhiles.com
RMJM, London
www.alsoprjmjm.com
Allies and Morrison Architects, London
www.alliesandmorrison.com
Eva Jiricna Architects, London
www.ejal.com
FAT Ltd., London
www.fat.co.uk



With the revenues of the auction the Charity Chair Project supports the AIDS orphanage and the cultural center Guga St. Thebe in the Township Langa near Cape Town.

The project is supported by the organisation 'Eine Welt'.

For more information please contact:

Dietiker AG
Leon van Gerwen
Hofwisenstrasse 2
8260 Stein am Rhein / Switzerland
Fon: +41 (0)41 / 637 13 -14
Fax: +41 (0)41 / 637 13 -21
vangerwen.l@dietiker.com
www.dietiker.com

Gesellschaft für Knowhow-Transfer mbH
Dipl.-Ing. Jennifer Ehrlich | Ir. Kristina Bacht (MSc Arch)
Bei den Mühren 70
20457 Hamburg / Germany
Fon: +49 (0)40 / 70 70 898 -17 | -15
Fax: +49 (0)40 / 70 70 898 -20
jehrich@ait-online.de | kbacht@ait-online.de
www.ait-architektursalon.de | www.ait-online.de

Hamburg in April 2010

